

Underwriting Levels

	Diamond \$50,000	Platinum \$35,000	Gold \$25,000	Silver \$15,000	Bronze \$10,000	Major \$5,000	Patron \$2,500	Friend of VICTORY \$1,500
AMENITIES								
Complimentary Holiday Shopping Cards	20	20	10	10	6	4	4	2
Invitation to Benefactor Event	2	2	2	2	2			
VIP Cattle Baron's Ball Tickets	4	2	2	2				
Option for a Kick-off Event*								
RECOGNITION OPPORTUNITIES								
One Full Page Ad in the Holiday Shopping Card Directory (Color and B/W)								
¾ Page Ad in the Holiday Shopping Card Directory (Color and B/W)								
½ Page Ad in the Holiday Shopping Card Directory (Color and B/W)								
½ Page Ad in the Holiday Shopping Card Directory (B/W)								
¼ Page Ad in the Holiday Shopping Card Directory (B/W)								
Recognition on Website/Social Media	1/Week	3/Month	2/Month	1/Month	1/Month	1/Month	1/Month	1/Month
Company Logo Featured on ALL Holiday Shopping Card Collateral								
Use of Our Logos to Promote Your Support of the American Cancer Society								