



**SKU SALES AGREEMENT  
THE 2021 HOLIDAY SHOPPING CARD  
October 21 – October 31, 2021**

As a consideration for processing Holiday Shopping Card sales, we offer the ability to use SKU processing.

**This process will help keep sensitive customer information, including credit card information, secure and removes the possibility of sales associates writing and collecting incorrect information.**

**Merchant Participant SKU Process Requirements**

- Participant agrees to set up a non-merchandise SKU titled “The Holiday Shopping Card” to prompt associates to input the \$75 sale amount of The Card. The Holiday Shopping Card sales will be processed through the Retailer’s point of sale system.
- “The Holiday Shopping Card” and the \$75 charge will appear as a line item on purchaser’s receipt, EXCLUDING sales tax.
- Participant will use this SKU to process all Holiday Shopping Card sales and any donations above the \$75 amount.
- Participant is responsible for credit card processing/handling fees.
- Participant agrees to remit a report detailing all Holiday Shopping Card sales and payment for total funds collected through the Retailer’s point of sale system to the American Cancer Society c/o The Holiday Shopping Card within 30 days of the event completion.
- A volunteer will pick-up all unsold Holiday Shopping Cards and marketing materials beginning the week of **November 1, 2021**.

**Final Payment of Total Donations to the American Cancer Society**

- At the end of The Holiday Shopping Card program (**Sunday, October 31, 2021**), a total will be calculated by **Merchant’s** accounting department for all payments made to The Holiday Shopping Card SKU, in each participating **Merchant** store.
- **Within 30 days of the completion of the HSC event**, check will be issued by **Merchant** to the American Cancer Society for the total amount of SKU Card sales and any additional donations, and the check will be sent to the American Cancer Society c/o The Holiday Shopping Card.
- **Merchant** will also supply the American Cancer Society a detailed report showing the number of Cards sold. This report will be cross referenced with the number of Holiday Shopping Cards that **Merchant** received to ensure that all sold and unsold Cards are accounted for.

Store Name: \_\_\_\_\_

Location(s): \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Return completed agreement by fax, mail or scanned copy via e-mail by  
July 1, 2021.**

